

My Years With General Motors Alfred P Sloan Jr

Sloan Rules A Message to Stockholders from Alfred P. Sloan, Jr., President General Motors My Years With General Motors The Leadership Genius of Alfred P. Sloan My years with General Motors. By Alfred P(ritchard) Sloan A Ghost's Memoir Message to Stockholders, January, 1930, from Alfred P. Sloan, Jr., President General Motors Summary: My Years with General Motors My Years with General Motors, [by] Alfred P. Sloan, Jr. Edited by John McDonald with Catherine Stevens Motor Planning, Regulation, and Competition: Automobile Industry - 1968, Hearings Before Subcommittees ... 90-2, on the Question: are Planning and Regulation Replacing Competition in the American Economy? (the Automobile Industry as a Case Study), July 10, 23, 1968 Planning, Regulation, and Competition: Automobile Industry, 1968 On a Global Mission: The Automobiles of General Motors International Volume 3 My Years With General Motors Report on Motor Vehicle Industry Pursuant to Joint Resolution No. 87 (H. J. Res. 591) Seventy-fifth Congress, Third Session ... Alfred P. Sloan How Has Success Been Achieved by General Motors? Motor Age Records and Briefs of the United States Supreme Court Motor West and California Motor David Farber General Motors Corporation Alfred P Sloan Allyn Freeman Alfred Pritchard Sloan John McDonald General Motors Corporation BusinessNews Publishing, United States. Congress. Senate. Select Committee on Small Business United States. Congress. Senate. Select Committee on Small Business. Subcommittee on Retailing, Distribution, and Marketing Practices Louis F. Fourie Alfred P. Sloan, Jr. United States. Federal Trade Commission John Cunningham Wood Bertie Charles Forbes

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alfred p sloan jr became the president of general motors in 1923 and stepped down as its ceo in 1946 during this time he led gm past the ford motor company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and gm helped to produce bill gates has said that sloan s 1964 management tome my years with general motors is probably the best book to read if you want to read only one book about business and if you want to read only one book about sloan that book should be historian david farber s sloan rules here for the first time is a study of both the difficult man and the pathbreaking executive sloan rules reveals the gm

genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day sloan for example reviled franklin roosevelt and the new deal he firmly believed that politicians government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system he was instrumental in transforming gm from the country s largest producer of cars into the mainstay of america s arsenal of democracy during world war ii after the war he bet gm s future on renewed american prosperity and helped lead the country into a period of economic abundance through his business genius his sometimes myopic social vision and his vast fortune sloan was an architect of the corporate dominated global society we live in today david farber s story of america s first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

alfred p sloan jr led the general motors corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and general motors helped to produce sloan s business biography my years with general motors was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants

alfred p sloan was one of the influential business leaders of the 20th century this book brings sloan s practices with instructive case studies that show managers how to duplicate the methods in their own companies it demonstrates the value of sloan s principles through lessons from some of the top companies

the story of the ghostwriting of alfred p sloan s best selling memoir general motor s attempts to block the book s publication and the author s eventual triumph over the corporation published in 1964 my years with general motors was an immediate best seller and today is considered one of the few classic books on management the book is the ghostwritten memoir of alfred p sloan jr 1875 1966 whose business and management strategies enabled general motors to overtake ford as the dominant american automobile manufacturer in the 1920s and 1930s what has been largely unknown until now is that my years with general motors was almost not published although it was written with the permission of general motors and slated for publication in october 1959 at the last minute general motors tried to suppress the book out of fears that some of the material in it could become evidence in an antitrust action against the company this book by john mcdonald sloan s ghostwriter tells the behind the scenes story of the book s writing its attempted suppression and the lawsuit that eventually led to its publication mcdonald s narrative is partly the david and goliath story of a lone journalist taking on the world s then largest corporation and partly a study of strategy in its own right mcdonald s struggle to publish the book led him to navigate a complicated course among the competing interests of general motors fortune magazine his employer and time inc fortune s owner in many ways this book about the book parallels the sloan book as a tale of successful brilliantly planned strategy

the must read summary of alfred p sloan jr s book my years with general motors how general motors was built into the largest corporation in the world this complete summary of the ideas from alfred p sloan jr s book my years with general motors shares alfred p sloan jr s experience as a ceo of general motors from 1923 to 1946 in his book the author explains the policies and processes he used at general motors to make it the number one organisation in the automobile industry by learning about his strategies you can start applying them to your own business and take your company to the next level added value of this summary save time understand the key concepts expand your business knowledge to learn more read my years with general motors to learn about one of the top companies in the world and how it achieved success

volume one traces the history of opel and vauxhall separately from inception through to the 1970s and thereafter collectively to 2015 special attention is devoted to examining

innovative engineering features and the role Opel has taken of providing global platforms for GM each model is examined individually and supplemented by exhaustive supporting specification tables. The fascinating history of Saab and Lotus begins with their humble beginnings and examines each model in detail and looks at why these unusual marques came under the GM banner. Included is a penetrating review of Saab through to its unfortunate demise. Volume two examines unique models and variations of Chevrolet and Buick manufactured in the southern hemisphere and Asia but never offered in North America. Daewoo, Wuling, and Baojun are other Asian brands covered in detail. This volume concludes with recording the remarkable early success of Holden and its continued independence through to today. Volume three covers the smaller assembly operations around the world and the evolution of GM's export operations. A brief history of Isuzu, Subaru, and Suzuki looks at the three minority interests GM held in Asia. The GM North American model specifications are the most comprehensive to be found in a single book. Global and regional sales statistics are included. GM executives and management from around the globe are listed with the roles they held. An index ensures that these volumes serve as the ideal reference source on GM.

This memoir by Sloan was an instant bestseller when it appeared in 1964. It has remained a favorite among managers and management students. Sloan wrote this book to counterbalance a book that GM's senior exec thought to be pernicious. Peter Drucker's book on GM, *Concept of the Corp*, published in 1946, the first study of management as a discipline, the first study of a big corp from within. Sloan defended Drucker's right to publish the study but Sloan wrote this response which Bill Gates praises as the best book to read on business. It offers personal glimpses into the practice of the discipline of management by the man who perfected it: a distillation of 50 years of intimate leadership experience with a giant industry and an inside look at dramatic events and creative business management.

This two-volume collection looks at the life and work of Alfred Pritchard Sloan Jr. (1875-1966), chief executive of General Motors from 1923 to 1946, whose unique and ahead-of-its-time management style left an indelible mark on business and management studies. Also featuring an extensive bibliography, this set will prove valuable to business students and researchers alike.

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